

About GMAC

GMAC is the best Animation college in Delhi [India] registered ISO 9001:2008 (QMS) certified, with assurance of 100% placement, approx. 10 thousand alumnae benefitted from this institute in last 12 years. Expert tutors as well staff will be available for you at each and every step along with you will get best counseling to opt. the relevant courses. We offers University Diploma/Degree in B.Sc./M.Sc. in Multimedia & Animation, And Professional Diploma/Certification courses in Advance 2D&3D Animation, Audio Video Editing, Advance Graphics Designing, Advance Web Designing & Development and Motion Graphics with SFX & VFX. In these programs you will cover up the entire practically, theoretically, technically as well as professionally session. After the completion of the respective course, students will be rewarded Diploma/Degree from PTU (Punjab Technical University) or MGU (Mahatma Gandhi University) along with Professional Diploma by GMAC Institute and Internship Certificate by GMAC In-house production.

cpgd Print & Graphic Design

Print graphics packages Photoshop, Illustrator, CorelDraw, Indesign

Who Should Do This Course?

"Graphic designers creatively solve visual problems to successfully communicate messages to a variety of audiences"

Duration: 6 months

Routine Mode : 6 Months, 5 days in a week, 2 hrs. a day

Rapid Mode : 3 Months, 6 days in a week, 3 hrs. a day

Batch Times : 8AM to 6PM

Fee : INR 32000 & USD 800

Batch size : 3-5 students maxm.

After the course?

Each students will received:

- Certificate of completion
- Internship Certificate
- 100% Placement
- Digital portfolio
- Life long industrial support
- FREE class re-sit (if reqd.)

Why Graphics Design?

The industry demands a graphic designer, visualisers and art directors with solid, visual strategic, conceptual, typographical, colors, prepress and post press technique. Our tutors will show you how to balance your ideas and design skills with these software program kick-starting your visuals and helping you towards a potential career in design agencies, publishers, advertising agencies, multimedia production companies, local government, charities, commerce and industry.

About The Course

- During this course, participants learn how to:
- business card, letterhead, logo design
- Digital Print Graphic & advertising
- Industrial Corporate Design
- Environmental Digital Print Design
- Product Packaging Design
- Advertising & Publication Design
- Digital Graphic Design for Publications
- gift & greeting cards, invitations
- Signage & Map Information Design
- Prepress for Print Graphics & advertising
- Post Press
- Printing Techniques with costing.

Content

Chapter 1: sketching & drawing

- History of Graphics Design & Advertising
- Laws of Design
- Visualization technique
- Scribbling layouts
- Vector Illustration
- Vector Vs. Raster
- Manual Illustrations
- Color theories/communication
- Gestalt psychology of Design.

Chapter 2: advanced visualization

- Packing Multiple Pictures onto a Single Page
- Preparing a CMYK File for Commercial Reproduction
- Vector Masks, Paths, and Shapes.
- Retouching and Repairing.
- Advanced Layer Techniques.
- Creating Special Effects.
- Masks and Channels
- Preparing Images for Two-Color Printing.
- Different file formats (PSD, JPG, TIFF, etc)
- Resolution explained (What is DPI?)

Chapter 3: advanced creative layout

- Collages and Masks Technique
- Advanced Raster techniques
- Image manipulation & correction techniques
- Designing Brochures, & Catalogues
- Newspaper & Magazine Advertisement
- Designing for publications
- How Advertising agencies work
- Printing to an Inkjet Printer
- Assignment Projects

Chapter 4: Printing Prepress & Output

- This chapter deals with preparing your files for output to a variety of devices ranging from laser printers to image setters, and computer-to-plate/press (CTP) systems. As the course progresses, students will become aware of the proofing cycle, color correction, trapping, imposition, bindery, estimation and the evolving role of the service bureau and the printer in the area of digital pre-press.
- pre-press terminology
- industry layout standards
- media size according to image setter, CTP & printing machine
- appropriate image color mode & resolution
- scanning
- half toning & dot, PPI, LPI and DPI (pixel/inch, line/inch & dot/inch)
- color trapping and separations
- display devices
- color corrections and color calibration
- output considerations including native layout formats
- printable file formats TIFF, PDF, EPS and PS
- prepress workflow
- proofing
- networking and selection and relationships with service bureaus.

Chapter 5: post press

- Binding, Creasing & Folding
- Die Cutting
- perforating, stitching & punching
- foil printing & embossing (block)
- UB coating & lamination
- counting, packing
- Industry visit

Please visit our website at www.gmacanimation.com
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